



NBCC - 2020

National Budding Chef Competition

About AURO University



School of Hospitality Management is a premium school focused on creating, through value education, a generation of high achieving leaders for the most happening hospitality industry. The school continuously endeavors to disseminate knowledge and skill through education and training to scholars, while also raising the bar higher to acquire and generate new knowledge through research.

ABOUT NBCC - 2020

It all started in 2015 when it was held for the first time, there were 16 teams from 8 states across India which participated in this competition. Total number of participants and faculty members were 100. Christ University, Bengaluru emerged as the winners in the first edition of National Budding Chef Competition. In January 2016, AURO University organized the second edition of NBCC having 20 teams participating across India in this three-day mega competition. Total Number of participants and faculty members were 130. Culinary Academy of India, Hyderabad emerged as the winners in the second edition of National Budding Chef Competition 2016. The third edition of NBCC 2017 was won by Culinary Academy of India, Hyderabad. Along with the growing years this challenging competition is designed to attract more participation at a national level involving senior and junior chefs from across the country. The prime objective of

the NBCC is to establish a professional platform, where culinary professionals across the country could display their individual and combined skills, creative talent and learn, share, experience, partner and network in a purely professional competitive environment.





Eminent Hospitality personalities at AURO University

This high profile competition is widely patronised by leading Culinary Experts, Food Bloggers, Academicians and Chef Trainers from industry and academia both.



Chef David Caninze
Eminent Guest



Chef Aditya Bal
Chief Guest Speaker



Chef Shatanu Gupte
Eminent Guest



Chef Saransh Goila
Chief Guest Speaker



Chef Manjit Singh Gill
Chief Guest Speaker



About the Event

The event is for three days with different eliminating competitions and the winner will be given the title of NBCC - 2020. Winner and runner up will be awarded with cash prizes. More than 150 students across different hospitality institutions all around the country are expected to participate, with an in – house audience of around 900+ students.



NBCC - 2020 Investment Options

The National Budding Chef Competition, 2020 presents an excellent opportunity for upcoming brands and also reputed F.M.C.G. companies who wish to establish their products or brands in Surat market. In the past editions, The University has successfully collaborated with leading brands such as Alzea France, Sumul, Monin, Sosyo, Sahiba Creations, Freshco, S. K. Masala, Marriott Hotels, Kailash Sweets & Snacks and many more. The event attracts mega coverage from leading national and domestic media partners such as Hospitality Biz, Gujarat Guardian, Sandesh, etc. The promoters or organizers of this event are keen on tying up with firms who have a long term vision to create world class products for their customers and thereby encourage new breed of chefs, who will bring in new ideas and innovation in modern cooking.

PLATINUM	DIAMOND	GOLD	SILVER
Rs.3,00,000	Rs.2,50,000	Rs.1,00,000	Rs.50,000

****In addition to the above quotes, we would also pursue exclusive tie-ups and corporate sponsorships for this event.**



Platinum Rs. 3,00,000

- Logo presence in -
(a) Brochure (b) Banners (c) “Title Sponsor” of one competition (d) Event magazine (e) Stall.
- Banner presence in “welcome and function area”
- Event Photograph with logo to be published in monthly AURO newsletter.
- Company/Product information to be provided in the brochure.
- Name of the company to be rendered along with event title.
- Stall / kiosk to be provided in-house during the event.

Gold Rs. 1,00,000

- Logo presence in -
(a) Event magazine (b) Company standee.
- Banner presence in “function area” during a particular event.
- Event Photograph with logo to be published in monthly AURO newsletter.
- Name of the company to be rendered along with event title.
- Company standee to be provided during the whole

Diamond Rs. 2,50,000

- Logo presence in -
(a) Brochure (b) Banners (c) “Title Sponsor” of one competition (d) Event magazine.
- Banner presence in “welcome and function area.”
- Event Photograph with logo to be published in monthly AURO newsletter.
- Company/Product information to be provided in the brochure.
- Name of the company to be rendered along with event title.

Silver Rs. 50,000

- Logo presence in -
(a) Brochure (b) Banner (c) Event magazine.
- Event Photograph with logo to be published in monthly AURO newsletter.
- Name of the company to be mentioned in the event banner and the event magazine.
- Company name to be specified in our marketing brochure.

